



James Caan, BBC's Dragon's unique online recruitment company saves UK businesses millions

www.hamiltonbradshaw.com

www.webrecruit.co.uk

In the 12 months James Caan has chaired webrecruit, the company has helped to save their clients £6 million, whilst revolutionising the recruitment industry.

Under the direction of the Dragons' Den star, and in a year of economic turmoil, the UK's number one online recruitment agency has helped their clients to save millions compared to traditional recruitment agencies. The service uses a range of online resources to fill a client's vacancy for a simple low cost fee. And if it isn't successful, the client is reimbursed in full.

This year has also seen the company's most successful to date, and the model is being launched in Ireland later this month.

Nearly a decade ago webrecruit changed the recruitment industry forever. At a time when companies were paying £1000s to secure their next new talent, the company made the bold move of introducing the very first online flat fee recruitment service.

And this entrepreneurial spirit still resonates today. Webrecruit has capitalised on the instability of the last 12 months by presenting their flat fee, risk free online recruitment service whilst still delivering quality candidates.

This ingenuity saw the company's most successful year to date, helping thousands of companies to access the emerging online talent pool for a significantly lower cost.

James commented: *'It was the team's entrepreneurial approach that first attracted me to webrecruit. With the majority of roles being filled online, I knew that if I combined my years of experience in recruitment with webrecruit's innovation, the model was destined to build a successful business as well as save the UK's businesses a significant amount of money.'*

The management team felt they have been able to capitalise on a time that has seen companies across the UK dramatically reducing their recruitment spend and identify ways to recruit the best talent at an affordable price.

The flat fee model benefits both the large corporate and the SME business owner. Large businesses benefit from the model's efficient, effective way of tapping into the growing pool of online talent, whilst the small business owner can compete with the growing talent at an affordable cost.

Phil Roebuck, webrecruit's managing director commented: '*James' expertise had an impact from day one. His leadership was instrumental in helping even more clients benefit from our flat fee service. In one year we've saved our clients £6 million. That's £6 million they wouldn't have seen if they'd used a traditional agency.*'

-Ends-

Note to Editors:

About James Caan

James Caan is one of the UK's most successful and dynamic entrepreneurs. Caan originally built successful businesses in the recruitment industry, namely the Alexander Mann Group and Humana International, and has been building and selling successfully ventures ever since.

In 2004 he started private equity firm Hamilton Bradshaw based in London's Mayfair. The company specialises in buyouts, venture capital, turnarounds and real estate investments in the UK and Europe. He is best known for being one of the heavyweight investors on BBC's Dragons' Den, and the 8th series is due to be aired later in 2010. Caan has received various awards including 'BT Enterprise of the Year', PricewaterhouseCoopers 'Entrepreneur of the Year' 2003 and Entrepreneur of the Year in the Asian Jewel Awards. In 2005 he was voted one of the 100 most influential Asian people in the UK by Asian Power 100.

About Webrecruit

Webrecruit are the original creators of the online flat fee recruitment model. In 2001, they introduced this new concept into the UK recruitment market - a straightforward, flat-fee online recruitment service backed by a full money-back guarantee.

In 2009, James Caan was appointed chairman of the company. Under the leadership of Caan and his team, webrecruit reported their most successful year to date in 2009-2010. Later this month will see the company embark on international expansion with the opening of their Ireland office.

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