



DRIVE A CLASSIC MINI ADVENTURE EVERY DAY



Dragons' Den (2009) most successful business launches nippy new models

Who can forget those iconic red, white and blue minis in the brilliant 1969 movie, The Italian Job? Originally designed by Sir Alec Issigonis, and made famous by Twiggy, Michael Caine, John Lennon and Peter Sellers, the Classic Mini has a much cherished image that sums up the swinging '60's, and now you can own one - just for fun!

(image)

With a Motormouse Classic Mini Cooper you can drive your own personalised Mini to wherever your imagination takes you, all day, every day, without ever leaving your desk. This brilliant little invention is the latest licensed model in the Motormouse garage of car-shaped mice that will liven up anyone's desk.

Like its Hollywood siblings, the new Motormouse Classic Mini comes in red, white or blue with a white roof. To enhance your Motormouse Mini, there is a very special decal with stickers to give it your own personal livery and personalised number plate.

If you are not into retro and prefer (or own) a BMW Mini Cooper, then the new Motormouse BMW Mini is for you. Like the Classic, the new Motormouse BMW Mini is a licensed replica of the real vehicle that has an excellent technological specification and can also be personalized to make it match with your own (or your dream) Mini with the additional sticker sheet. This model comes in chilli red, pepper white or black – all with black roofs.

The Motormouse Minis are so much more than just a pretty shape – the opening boot stores the world's smallest 2.4G wireless receiver and batteries and they all come in

beautiful black packaging, a super glide mat and soft carrying pouch, chrome alloy wheels and rubber tyres. So, not only is it beautiful, but it is nippy across the desk.

Motormouse was launched to the public when owners, Patti and David Bailey, appeared on Dragons' Den in 2009 and secured funding from James Caan. At the time he described the product as 'excellent', offered £120,000 of his own money to take a drive with Motormouse. Since these beginnings, Motormouse is the most successful of all companies from the 2009 series and the business is accelerating with the launch of the Minis, which are the first of a whole new range of models that will be launched in the future.

Priced at £32.99 on the road including batteries, these Minis are sure to be a big success at Christmas, especially when the decal sheet of stickers (£1.99) is also included.

Plod you current mouse to www.motormouse.net to take a spin with Motormouse and turn your desk into the streets of Turin and Venice.

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