



**GET THE
JOB YOU
REALLY
WANT**

by **James Caan**

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Get The Job You Really Want:

Just like having a mentoring session with the *Dragons' Den* star who made his fortune in recruitment consultancy

Never has the job market been tougher. ***So how would you like to have the man who revolutionised the recruitment industry in your corner?*** At times like these you need the best advice and strongest resources available to land your perfect job. You're going to be up against seriously stiff competition. At least 500,000 are expecting to lose their jobs as a result of cuts and a possible double-dip in employment over the next few months. More than one million 16-24 year olds are now looking for employment.

Fear not! In *Get The Job You Really Want*, James Caan shows you how to find the best employers, get a foot in the door, thrive in the interview, and close the deal on a job offer regardless of the state of the job market. Whether you're a graduate, a CEO or trying to change industries, this is the only book you'll need.

James Caan re-invented how to place people in the jobs they wanted and now he puts you back in the driving seat of your career. Reading his book will motivate and inspire you to change your thinking, make you a more attractive candidate and secure you that dream job.

Find out:

- Why hiring a broom cupboard in Mayfair was key to James' success
- How to observe the masses and do the opposite
- Why asking more questions than others will get you the right job
- Predict and answer any question in an interview
- Turn the tables when closing the deal
- Lessons from Federer and Beckham

James Caan is one of the UK's most successful and dynamic entrepreneurs, and has been building and selling businesses since 1985. After dropping out of school at sixteen and starting his first business in a Pall Mall broom cupboard, armed with little more than charm and his father's advice, Caan went on to make his fortune in the recruitment industry, founding the Alexander Mann Group, which grew to a turnover of £130 million. He also co-founded executive headhunting firm Humana International, growing it to 147 offices across thirty countries in six years.



Caan graduated from Harvard Business School in 2003, and went on to set up private equity firm Hamilton Bradshaw. Based in Mayfair, Hamilton Bradshaw specializes in buyouts, venture capital and turnarounds in the recruitment sector, as well as real estate investments and development opportunities in both the UK and Europe.

A winner of PricewaterhouseCoopers Entrepreneur of the Year and BT Enterprise of the Year award, Caan joined the panel of BBC's *Dragons' Den* in 2007. He is a regular in the national and business press, he advises various government programmes, and he initiates philanthropic projects via the James Caan Foundation.

**For an extract or an interview with James Caan about hiring or getting a job,
please contact Stina at Smemo Books & PR**

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James Caan says:

"It is possible to have the job of your dreams. Together we are going to set about getting you there.

Before I joined the BBC's *Dragons' Den*, I spent thirty years setting up and running recruitment companies, placing hundreds of thousands of candidates in the jobs they really wanted.

I will take you through the process step by step. How to stay **positive** in a difficult economic climate and find the right opportunities. How to **package** yourself to make sure you secure an interview. The vital importance of **preparation**, so that you are relaxed and give a great **performance** at interview. How to show your **passion**, and ask the **perfect** questions. And finally, how to use your **power** by closing the best deal on a job offer.

At every stage I will help you rethink the traditional, formulaic approach to job hunting. It's the detail that makes the difference.

This book is not about hoping you get lucky. It is about creating your own luck"

Praise for the book:

'Really great, useful advice'

Sahar Hashemi, founder of Coffee Republic

'Inspirational for any job seeker... Insightful, energetic, and full of practical guidance'

Mick Buckley, President, CNBC Europe

'Hits the nail on the head. In job-hunting, as in life, preparation is everything. Worth the price for Chapter 4 alone'

John Mullins, London Business School