

Press Release



Prince's Trust

James Caan launches webchats with Prince's Trust to support young unemployed

February 15, 2011

Despite the UK officially emerging from the recession more than a year ago there are still 951,000 sixteen to twenty-four-year-olds out of work in the UK - the highest number since records began in 1992.

This Thursday, 17 Feb, James Caan, former Dragon, employment guru and author of new book 'Get the Job You Really Want' will help The Prince's Trust to launch a series of live monthly webchats which are aimed at providing advice and support to unemployed young people.

The Princes Trust Enterprise Programme announced today that it had helped 330 unemployed young people in the South East since its launch in January 2010.

In a report entitled *Today's Young People; Tomorrow's Economy* the Princes Trust and the Citi Foundation estimates that the scheme could add up to £1.6 million to the South East's economy over a three-year period.

This figure takes into account the potential financial benefits of helping young people into jobs or getting them set up in business. There are also obvious savings to the public purse in terms of Jobseeker's Allowance.

"This can be a disheartening time for young unemployed people but I hope this new webchat series helps the Prince's Trust engage with more young people and inspire them to find their next job", said James Caan. "I have always been immensely impressed with the entrepreneurial talents of the young people I have met whilst mentoring for the Prince's Trust".

Young people should visit www.princes-trust.org.uk to send questions in advance or log on between 2pm and 3pm this Thursday to take part in the live webchat. For more information on how to support The Prince's Trust please call 0207 543 1400.

You can join James and the rest of The Job Squad live between 2pm and 3pm on Thursday, February 17, by logging on to: www.princes-trust.org.uk/jobsquad

Questions can be sent in advance to email JobSquad@princes-trust.org.uk