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**Press Release**

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## **UK Entrepreneur's New Recruitment Title Hits Amazon Top Spots**

A new "Bible" for jobseekers, *Get the Job you Really Want*, penned by James Caan, one of the UK's most successful entrepreneurs, has shot up the Amazon bestseller charts within weeks of publication.

Caan's definitive handbook, a step-by-step guide on how to find a good employer and land the perfect job, has peaked at No 1 in three categories on the revered Amazon Charts: Practical and Motivational books, Job-hunting books and Self-Help books. It has also peaked on the Amazon best-seller rankings across all genres at No 20.

James Caan made his success and fortune in the recruitment industry and has been building and selling successful recruitment businesses ever since. However, he is best known as one of the panellists on the popular BBC TV show *Dragon's Den*. The book, published by Penguin, is aimed at all types of jobseekers to help give them the edge in the current competitive job market. It aims to guide them through the process of application, interview preparation, and closing the deal on a job offer.

"Before I joined *Dragons' Den* I spent 30 years in the recruitment industry either placing thousands of candidates or building businesses. When it comes to approaching the job market, it's the detail that makes all the difference. This book is not about hoping you get lucky. It is about creating your own luck in a highly competitive market," says Caan.

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