



HAMILTON BRADSHAW

Press Release

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EBA delegate doubles turnover within his first year with the Academy

James Caan's Entrepreneurs' Business Academy (EBA), which recently celebrated its first birthday, announced today that it has created its first million pound delegate.

Alyas Khan, founder of the Emica Group, said that his turnover had increased from £517,000 in March 2010 (when he joined the EBA) to £1.05million last month.

Alyas reports that he has learnt a huge amount from the Academy but highlighted an online trading seminar he attended within his first week. His Emica Group increased business turnover by £16,000 by immediately implementing website advice from EBA web guru, Guy Levine.

His parents came to the UK from Lahore in Pakistan in 1966 where his father worked in a Lancashire cotton mill. His father died from a work related accident when Alyas was nine and the experience convinced him to make a success of his business life.

Following graduating in Economics and completing an MBA at Liverpool University Alyas worked for six years in the public sector, delivering regeneration programmes in deprived areas. He then entered the private sector and gained invaluable experience with some of the leading international consultancies such as GVA.

He founded Emica in Manchester on October 2009 and delivered regeneration solutions to develop the social, cultural and economic potential within urban areas. The Group has now expanded to an outsourcing company providing solutions in regeneration, IT, facilities management, design & print and has offices in London, Manchester and Burnley.

"James Caan has always been a role model for me and I always enjoyed watching him on Dragons' Den. We come from the same area in Pakistan and looking at his success and how he started out gave me a belief that I could be successful too."

"I found the EBA on the internet as I was surfing around looking for a business mentor. Just six months into my business life as an entrepreneur, I knew I had some knowledge gaps in my business

skill set. I'd come across numerous challenges in business and had a growing list of questions that needed answers! I couldn't believe it when I read that James Caan had launched the EBA. It was a magic moment!

"I left the one day seminar with a list of 72 things to implement right away within my business. And I did," said Alyas.

The EBA is a one stop resource for business owners and aspiring entrepreneurs, providing a range of courses, events and materials that will give them step-by-step guidance on their business journey.

The EBA has been created by James Caan in conjunction with businesswoman and entrepreneur, Bev James who is MD of the world's largest training agency, The Coaching Academy.

"I'm really pleased to be able to relate our first million turnover success story but I know that there are more similar announcements soon!" said Bev James.