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Dragon's Den star supports Get Britain Trading

Dragons' Den star James Caan has thrown his weight behind a campaign aimed at boosting the fortunes of small businesses across the UK. The entrepreneur has pledged his support for Get Britain Trading — a campaign launched recently by the Forum of Private Business to highlight the contribution that smaller businesses make to the economy.

The Forum is also using the campaign to call on the Government to tackle persistent problems affecting SMEs, including late payment, access to finance and 'red tape'. Additionally, Get Britain Trading aims to spread positivity and business confidence in order to help pull the UK out of the economic doldrums — this is what Mr Caan says secured his backing for the campaign.

"Sustainable economic recovery in the UK can ultimately be achieved by boosting and supporting our small and medium-size businesses. Those that have survived the recession have proved their strength and durability, and I believe that — with the right support — many of them could be very successful indeed.

"The entrepreneurial spirit in Britain has never been more alive than now. Despite having to struggle through the recent recession, we British remain innovative, commercially minded and motivated to be successful. Small businesses that have survived the hardships of the recession will not only have learned priceless lessons about the true nature of their business but have also proved their underlying viability."

Visit the Web site (www.getbritaintrading.co.uk) for more information on the Get Britain Trading campaign.

