

**Client:** Hamilton Bradshaw  
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**Reach:** 6000  
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## Get Britain Trading garners support

Dragons' Den star James Caan is to back a new campaign aimed at boosting the fortunes of small business across the UK. The celebrated entrepreneur has pledged his support for Get Britain Trading, a campaign which was recently launched by the Forum of Private Business to highlight the huge contribution smaller businesses make to the economy.

The forum is also using the campaign to call on the Government to tackle persistent problems affecting SMEs, including late payment, access to finance and excessive red tape.

Additionally, Get Britain Trading aims to spread positivity and business confidence in order to help pull the UK out of the economic doldrums – and this is what prolific investor and serial entrepreneur James says secured his backing for the campaign.

Get Britain Trading also recently attracted the support of online payment system PayPal. PayPal is used by countless SMEs across the UK to send and receive payment, and PayPal UK's MD Carl Scheible says he particularly supports Get Britain Trading's aim of tackling the problem of late payment.