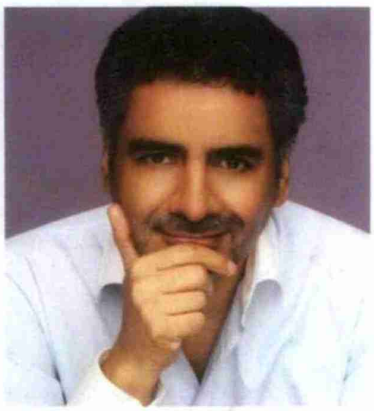
Client: Hamilton Bradshaw
Source: Citywire Wealth Manager (Main)
Date: 02 June 2011
Page: 12
Reach: 6011
Size: 129cm2
Value: 1216.47

Coutts hosts beginners' guide to venture philanthropy

Coutts hosted a forum entitled 'Venturing into venture philanthropy' at its Strand headquarters last week.

The event featured a keynote address from entrepreneur James Caan (pictured), a former *Dragons' Den* star and founder of his eponymous charitable foundation. It covered techniques used in venture capitalism to charitable giving through speeches, debate and discussion.



'Many charities don't see themselves as businesses and are generally not set up by business people,' Caan said. 'Their drivers and measurable targets are different and I believe this is an area which needs to adapt, especially with all the public spending cuts.'

Daniela Barone Soares, chief executive of venture philanthropy leader The Impetus Trust, and Harvey Koh, who is responsible for Private Equity Foundation's charity investment portfolio, were both panellists at the event.

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