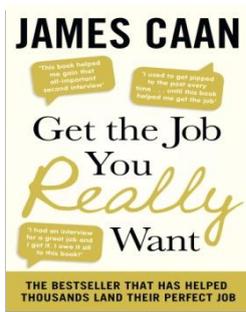




HAMILTON BRADSHAW

## Get the Job You Really Want - The biggest careers book of 2011 - now in paperback



*Out from 5<sup>th</sup> January on Amazon and all good book shops*

*“Simple and brilliant...full of little gems. Even the most hardened interview veteran will get something out of this book” City A.M.*

*“Really great, useful advice. I’m a fan.” Sahar Hashemi, founder of Coffee Republic and author of Anyone Can Do It*

Never has the job market been tougher. Competition is ferocious. With UK unemployment set to rise to 2.85 million, mounting job insecurity, and a further fall in real earnings you need a dragon by your side.

In *Get the Job You Really Want*, James Caan puts you back in the driving seat of your career. The man who revolutionised the recruitment industry is here to guide you step by step.

He has already helped thousands land their dream jobs and now he can help you too. Whether you’re a graduate, a CEO or trying to change industries, this is the only book you’ll need.

Find out how to:

- Stay positive and find the right opportunities
- Package yourself to secure an interview
- Crucial tips for preparation and performance
- Demonstrate your passion and ask the perfect questions
- Use your power by closing the best deal on a job offer

With Caan, you can: get your foot in the door, sail through the interview, and get that job.

At every stage Caan will help you rethink the traditional, formulaic approach to job hunting. It's the detail that makes the difference.

This book is not about hoping you get lucky. It is about creating your own luck.

***"Hits the nail on the head. In job hunting, as in life, preparation is everything. Worth the price for Chapter 4 alone"*** John Mullins, London Business School

***"Inspirational to any job seeker...Insightful, energetic, and full of practical advice"*** Mick Buckley, President, CNBC Europe

## **PRAISE FOR THE BOOK**

Since publishing the first edition James has been inundated with testimonials from real readers who have used the tricks and tools in this definitive guide to job hunting to finally land the job that they really wanted.

*"A must read for those who are interviewing as well as being interviewed! I work as a Specialist Recruiter - this book is full of GEMS!"* LIL76 (iTunes)

*"A fantastic book, which changed my approach to job hunting. It's because it changed my mindset and helped me understand what was important to employers."* Splashing Dolphin (Amazon)

*"I've been to lots of interviews where I am more than capable but got pipped to the post every time. This book helped me get the job!"* boo tiscs (Amazon)

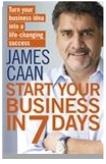
*"I had an interview last week for a great job and guess what....I got it! And I owe it all to this book! Solid proof that it works! James explains things in simple terms and the tips are invaluable! It's surprisingly easy to miss the trick if you haven't been told."* Craig Fletch (Amazon)

*"As a retired recruiter I must recommend this book to anyone who really wants a job, at any level."* Brian Ingram (Amazon)

## **ABOUT THE AUTHOR**

James Caan is one of the UK's most successful and dynamic entrepreneurs, having built and sold businesses since 1985. After dropping out of school at sixteen and starting his first business in a Pall Mall broom cupboard - armed with little more than charm and his father's advice - Caan went on to make his fortune in the recruitment industry, founding the Alexander Mann Group, a company with a turnover of £130m. A 2003 graduate of Harvard Business School, Caan's most recent endeavour has been to set up private equity firm Hamilton Bradshaw. Caan hit our screens when he joined the panel of the BBC's Dragons' Den in 2007. He is a regular in the national and business press, advises on various Government programmes, and initiates numerous philanthropic projects via the James Caan Foundation.

**COMING SOON**



*Start Your Business in 7 Days* by James Caan. Released 1<sup>st</sup> March 2012.