

PRESS RELEASE

Tuesday 26 June 2012

JAMES CAAN JOINS THE INSTITUTE OF RECRUITERS (IOR)

*Leading recruitment expert heads the IORs expert panel to help UK recruiters
boost revenues.*

James Caan, one of the UK's most successful and dynamic recruitment entrepreneurs and chair of the body overseeing the allocation of the £82.5 million government Start-Up Loan scheme, has joined Britain's fastest-growing recruitment membership body, The Institute of Recruiters (IOR). Caan will offer recruiters unparalleled support by personally answering their questions as head of the IOR's new online 'Ask the Expert' service. This panel will comprise of seven other members that will provide recruiters with specialist advice on subjects including how to build your recruitment business, social media in recruitment, employment law - including AWR to how to be a top biller and best practice working with in-house teams.

James Caan said: "A British Institute whose heartbeat is high quality professional development for British recruiters is an organisation we should all support. Britain is competing in a global marketplace and I wholeheartedly endorse the IOR's aim of making Britain the global centre of excellence for recruitment."



James Caan

Azmat Mohammed, Director General at the IOR, added: “As a leading organisation in British recruitment, the IOR needs to ensure every service it launches is of the highest possible standard. Any ‘Ask the Expert’ service is only as good as the quality of its participating experts and the ease of access that exists to this knowledge. The IOR has worked hard to assemble a high-calibre panel, led by James Caan, to ensure members are given the best support to succeed in this very difficult economic climate.”

The panel consists of:

James Caan

Wayne Searle – Head of organisational development and talent acquisition at Cable & Wireless Worldwide

Lindsey Bell – partner at top-ranked national law firm Clarke Willmott LLP and accredited mediator

Jorgen Sundberg – social media trainer and consultant specialising in LinkedIn

Anne Carrigan – head of resourcing at Nationwide Building Society

Kate Headley – inclusive recruitment practice expert at The Clear Company

Mark Gittus – resourcing relationship manager at E.ON.

The panel has significant recruiting and staffing expertise and are accomplished individuals in their own careers.

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In addition to heading up the 'Ask the Expert' panel, James Caan will also speak at IOR events and offer his support to ensure the organisation is delivering high-quality assistance to its rapidly-growing membership. The 'Ask the Expert' service can be accessed here:

<http://www.theior.org.uk/ask-the-experts>

Ends.

Notes to Editor

Institute of Recruiters (IOR) is the highest standard mark in British recruitment and the leading membership association for the entire recruitment profession - Agency, In-House & HR. Offering professional qualifications and career development, the voice of recruiters. This year the IOR is supporting the *Business in You* campaign, run between the Government and private sector, to encourage more people to start or grow their business throughout 2012 using a range of existing support services. More information is available at businessinyou.bis.gov.uk.

The Institute of Recruiters (IOR) 'Ask the Expert' service can be accessed here:

<http://www.theior.org.uk/ask-the-experts>

High-resolution images and further press information are available on request.

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