

James Caan launches auction of c. £15k *Sportster Forty-Eight* Harley Davidson for Charity



Wednesday 13 November 2012, London – Today, Dragons' Den star, James Caan, formally launched the auction of the **Sportster Forty-Eight**, a specially customised Harley-Davidson worth in excess of £15k. The Harley Davidson bike has been donated to LandAid, the property industry charity, that provides funding and support to disadvantaged young people across the UK.

Star of the BBC's Dragons' Den and entrepreneur, James Caan, has urged Harley-Davidson-lovers to dig deep in support of a charity that provides funding and support to disadvantaged young people across the UK.

Speaking about the important work of the charity, **James Caan, CEO of Hamilton Bradshaw Private Equity**, said: *"I am absolutely delighted to be able to support this appeal. LandAid is an inspiring organisation, who make such a positive impact on thousands of people's lives in the UK. The young and disadvantaged need support and advice as well as funding and Land Aid provides them with hope and opportunity through their incredible projects"*.

Bidding on the Harley - valued at c. £15,000, has started through the website of the Property Industry's Networking Forum, Movers & Shakers (www.moversandshakers.uk.com). It was donated by Harley Davidson, with the support of James Caan and his private equity company Hamilton Bradshaw. The Harley is currently touring Property Industry offices in London, including: DTZ, Cushman & Wakefield, RBS, CBRE and GVA.

The Harley will be sold to the highest bidder, which will be announced at the Movers & Shakers Annual Dinner held at The Dorchester on 4th December. All proceeds going to LandAid.

Joanna Averley, Chief Executive of LandAid said: *"We are delighted by Harley Davidson's generous donation and for the support of James Caan. We are looking forward to the Movers and Shakers event on 4 December where we are sure this special bike will raise a lot of money for disadvantaged young people through LandAid."*

Notes to editors:

INTERVIEWS AVAILABLE:

Joanna Averley, CEO, LandAid – please contact Rebecca Simpson on 0203 102 7190 or by email: Rebecca.simpson@landaid.org.

IMAGES AVAILABLE:

High res image of James Caan on Harley Davidson (as above)

High res detailed shots of the Harley Davidson - © Rich Harley Photography 2012, All Rights Reserved.

Movers & Shakers is the UK's Number One Property and Construction Networking Forum. With over 300 member companies, from the top organisations across the Industry. Movers & Shakers has over seventeen years' experience in bringing together senior executives in the Marketplace and generating opportunities. Breakfast forums at The Dorchester regularly attract c. 500 key players. Speakers are of the highest calibre and include leaders from both the Private and Public Sectors: Mayor Boris Johnson, Lord Sugar, Francis Salway, Tony Pidgely, Ian Hawksworth, Chris Grigg, Gerald Ronson, James Caan etc. [see: www.moversandshakers.uk.com].

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LandAid is the charity of the UK property industry. It helps disadvantaged young people access the facilities, skills and opportunities to achieve their potential. LandAid does this by making the most effective and innovative use of the property industry's resources, expertise and influence.

LandAid is supported by 63 of the UK's leading businesses involved in the property industry as Foundation Partners. LandAid works with leading youth agencies around the country to provide specialist assistance where the property industry can make the most difference.

www.landaid.org

twitter.com/landaid

Contact: Rebecca Simpson, Communications Officer on 0203 102 7190 or by email: Rebecca.simpson@landaid.org.

Hamilton Bradshaw – James Caan is the CEO of Hamilton Bradshaw Private Equity based in London's Mayfair, which specialises in buyouts, growth capital, and venture capital, and manages a portfolio of over 40 companies. Hamilton Bradshaw's property business, HB Real Estate, forms joint ventures with real estate entrepreneurs and management teams looking to start new initiatives within the sector. HB Real Estate seeks to partner with management teams in the investment management, property finance, agency, and property services sub-sectors. **HB Real Estate is actively looking to grow from two businesses to twelve over the next 24-36 months by backing high calibre teams in the sector.**

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Harley-Davidson Motor Company produces heavyweight custom, cruiser and touring motorcycles and offers a complete line of Harley-Davidson motorcycle parts, accessories, apparel and general merchandise. [For more information, visit www.harley-davidson.co.uk].

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