



START-UP LOANS

Getting Down to Business

Monday 20th May 2013

Vince Cable joins James Caan to host talk on female entrepreneurship in England

On May 28 at 9am, Vince Cable, Secretary of State for Business, Innovation and Skills, is set to host a talk in conversation with former Dragon's Den star James Caan, around the achievements of women in business. Joining the discussion, and offering their experiences and advice, will be MOBO founder Kanya King, founder of Coffee Republic Sahar Hashemi, and CEO of Smarta, Shaa Wasmund.

As champion of women in business, Vince will focus the Q&A section on the successes and importance of women in the boardroom, and the opportunity Start-Up Loans provides as a source of finance and mentoring support. Currently just 34% of all loans are being administered to the female 18-30 year-old demographic. The Start-Up Loans Company is continuously striving to improve this figure and with more exposure of the scheme, we hope to increase this percentage nearer to 50%.

Lord Young, godfather of the scheme and former Enterprise Advisor to Prime Minister David Cameron, announced last Monday that Start-Up Loans will soon be opened up across the nation, from its current cap at 30 years of age. Having started over 4000 businesses, this increase of potentially eligible entrepreneurs could mean a huge uptake for individuals looking for small loans to help them turn their business idea into a reality.

The Start-Up Loans Company is chaired by James Caan, and has enjoyed support from many high-profile figures, including HRH Prince Andrew, Prime Minister David Cameron and Naomi Campbell. By 2015, they will have started 25,000 jobs throughout England.

For attendance and interview opportunities with any of the speakers at the event, please contact:

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Notes to Editors:

Vince Cable and James Caan host talk alongside MOBO founder Kanya King, Coffee Republic founder Sahar Hashemi and Smarter founder Shaa Wasmund.

The event, sponsored by The Millbank Tower, takes place on Tuesday May 28, 9am, at Altitude 360.

[CNBC The Business Class with James Caan](#)

[Download the James Caan Business Secrets App for Android and iPhone](#)

[Find out more about Start Up Loans – Getting down to business](#)