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James Caan's 100th blog tops 100k views

Serial entrepreneur James Caan has recently penned his 100th LinkedIn blog, which proved to be yet another success.

In 2012, Caan was handpicked to join an elite group of influencers. He was asked to blog and share his insights on the professional social network, alongside the likes of Richard Branson, Barack Obama and Arianna Huffington. Since then, his business and career tips have been well received by people at all levels, from CEOs to graduates. With over **490,000 followers** and **5 million combined views**, he is ranked **11th** in the world, and aside from fellow entrepreneur Branson and Prime Minister David Cameron, the only Brit in the top 15.

In particular, his 30 years in recruitment have given him a unique insight from the point of view of both recruiters and candidates. His 100th blog, titled ***Deciding Between Two Job Offers*** was the 4th most viewed post of the week and has amassed over **120,000** views to date.

To view this, and his previous blogs, visit the James Caan Influencer page [here](#).