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James Caan Joins World's Elite in LinkedIn's Top 10 Global Influencers

In 2012, **James Caan** was one of only **150** people handpicked to join the **LinkedIn Influencer Programme**. He was asked to blog and share his insights on the professional social network, alongside the likes of Richard Branson, Barack Obama and Arianna Huffington. Since then, his **business and career tips** have had an impact on people at all levels, from **CEOs to graduates**.

With **SMEs** and **business leaders** regarded as one of the key contributors to economic growth, it's important to address the issues entrepreneurs face on a day-to-day basis, from **cashflow** through to **hiring** the right staff. This is particularly key for start-ups and the power of **social media** has made it easier than ever before to provide this.

Gaining around **15,000 followers** per week, James' blog has over **600,000** subscribers and has received more than **5 million** combined views. This has helped him climb into the top 10 global influencers, and along with fellow entrepreneur Branson and Prime Minister David Cameron, he is also **one of only 3 Brits inside the global top 20**.

With over 30 years of recruitment experience, James' career advice is also highly regarded by jobseekers and employees everywhere. This was shown when he recently penned his 100th blog, **Deciding Between Two Job Offers**, which fittingly received over 100,000 views. Just months earlier, **The 3 Questions People Always Forget To Ask In An Interview** reached over **1 million views** to become the 10th most viewed post in LinkedIn history.

As well as recruitment advice, James' leadership and business growth tips have resounded with many owner-managers. Other popular posts have included **My Insight: Are You a Leader or a Manager?** and **5 Ways To Encourage Creative Thinking**.

To read James' blogs, view his Influencer page [here](#).

