

**Client:** Hamilton Bradshaw  
**Source:** Evening Standard (Main)  
**Date:** 18 March 2014  
**Page:** 12  
**Reach:** 676335  
**Size:** 100cm2  
**Value:** 6635

## Caan goes the extra mile for Sport Relief

Lucy Tobin

ENTREPRENEUR James Caan has become the latest famous face to join the thousands of Londoners walking, running or cycling a mile to raise money for Sports Relief.

The former Dragons' Den investor wore a Sport Relief headband to walk a mile around Grosvenor Square, near his Mayfair office.

Caan, right, said: "Sport Relief is a great opportunity to bring everybody together for a truly meaningful cause. Even if you're



**THE  
DISPOSSESSED  
FUND**

not particularly sporty,  
try and find some time in  
your day to complete a mile



– whichever way you want.”  
Caan, a Standard columnist,  
urged fellow executives to  
take part in Sport Relief:

“For entrepreneurs who  
run businesses across  
the city, this is an  
excellent way to  
build staff morale  
whilst making a  
real difference.”

The Standard's  
Dispossessed  
Fund is a Sport  
Relief beneficiary.