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## **JAMES CAAN HITS 2 MILLION FOLLOWERS ON LINKEDIN**

*Entrepreneur mentors over 2 million people as a LinkedIn Influencer*

James Caan celebrates his recent success as an avid LinkedIn influencer, gaining over 2 million followers on the world's biggest professional network. Originally one of a handful of people asked to contribute to the blogosphere, Caan was quick to take advantage of the latest dimension of the social network and has sped past the likes of Barack Obama and David Cameron as one of only 3 Brits in the global top 20. Sharing valuable business advice, Caan is now a LinkedIn fanatic, blogging twice a week and attracting a diverse audience including job seekers, fellow entrepreneurs, recruiters and the general public who all eagerly anticipate Caan's latest posts.

Within the space of 5 months, Caan has doubled his follower count and continues to gain recognition for his insightful posts with thousands of views, comments and shares, most recently this included being re-blogged by Entrepreneur.com.

"I can't tell you how thrilled I am with the success of my LinkedIn blogs. I have developed a fountain of knowledge which I want to share with other entrepreneurs in the hope that they will learn something and steer away from avoidable business mistakes. It's a great feeling, knowing so many people value my thoughts – I won't be stopping anytime soon, it's become somewhat of an obsession!"

Adding to the celebrations is the launch of James Caan Business Secrets app, now available for iPad. Business Secrets is full of Caan's exclusive hints and tips and tangible advice to help start, grow or exit your business broken down into categories with written and video content. Caan asks -

"What's the point in having all of this knowledge and experience if I don't share it with anybody?"

With 30 years' experience in the industry, this free app gives you access to 2 full audio books and effective, expert guidance including the importance of social media and the impact Caan's LinkedIn Influencer page has made.

You can follow James Caan on LinkedIn [here](#).

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*Notes to Editors*

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**About James Caan**

James Caan is one of the UK's most successful entrepreneurs. He made his fortune through the global success of his recruitment companies, Alexander Mann and Humana International. In 2004 he founded private equity firm Hamilton Bradshaw which has grown to a portfolio of over 30 businesses. He is best known for joining the panel of the hit BBC show Dragons' Den, and more recently, The Business Class on CNBC. A passionate supporter of small businesses, James chairs the Government's Start Up Loans scheme, which provides funding and mentoring to budding entrepreneurs. He has also authored three best-selling books – his autobiography *The Real Deal*, as well as practical advice guides *Get The Job You Really Want* and *Start Your Business In 7 Days*.